

SIouxLAND WOMEN'S HEALTH CARE, P.C.

PRIVACY POLICY STATEMENT

Purpose: The following privacy policy is adopted to ensure that Siouxland Women's Health Care, P.C., complies fully with all federal and state privacy protection laws and regulations. Protection of patient privacy is of paramount importance to this organization. Violations of any of these provisions will result in severe disciplinary action including termination of employment and possible referral for criminal prosecution.

Effective Date: This policy is in effect as of September 1, 2013.

Expiration Date: This policy remains in effect until superseded or cancelled.

Policy Owner: Sheila Vondrak, Administrator

Assigning Privacy and Security Responsibilities

It is the policy of **Siouxland Women's Health Care, P.C.**, that specific individuals within our workforce are assigned the responsibility of implementing and maintaining the HIPAA Privacy and Security Rule's requirements. Furthermore, it is the policy of **Siouxland Women's Health Care, P.C.**, that these individuals will be provided sufficient resources and authority to fulfill their responsibilities. At a minimum it is the policy of **Siouxland Women's Health Care, P.C.**, that there will be one individual or job description designated as the Privacy Official.

Uses and Disclosures of Protected Health Information

It is the policy of **Siouxland Women's Health Care, P.C.**, that protected health information may not be used or disclosed except when at least one of the following conditions is true:

1. The individual who is the subject of the information has authorized the use or disclosure.
2. The individual who is the subject of the information has received our Notice of Privacy Practices and acknowledged receipt of the Notice, thus allowing the use or disclosure and the use or disclosure is for treatment, payment or health care operations.
3. The individual who is the subject of the information agrees or does not object to the disclosure and the disclosure is to persons involved in the health care of the individual.
4. The disclosure is to the individual who is the subject of the information or to HHS for compliance-related purposes.
5. The use or disclosure is for one of the HIPAA "public purposes" (i.e. required by law, etc.).

Deceased Individuals

It is the policy of **Siouxland Women's Health Care, P.C.**, that privacy protections extend to information concerning deceased individuals.

Notice of Privacy Practices

It is the policy of **Siouxland Women's Health Care, P.C.**, that a notice of privacy practices must be published, that this notice and any revisions to it be provided to all individuals at the earliest practicable time, and that all uses and disclosures of protected health information be done in accord with this organization's notice of privacy practices. We will attempt to gain written acknowledgement of the receipt of the notice from all individuals to whom we provide the notice of privacy practices and, if we fail, will document our attempts to gain such acknowledgement.

Restriction Requests

It is the policy of **Siouxland Women's Health Care, P.C.**, that serious consideration must be given to all requests for restrictions on uses and disclosures of protected health information as published in this organization's notice of privacy practices. It is furthermore the policy of this organization that if a particular restriction is agreed to, then this organization is bound by that restriction.

Minimum Necessary Disclosure of Protected Health Information

It is the policy of **Siouxland Women's Health Care, P.C.**, that (except for disclosures made for treatment purposes) all disclosures of protected health information must be limited to the minimum amount of information needed to accomplish the purpose of the disclosure. It is also the policy of this organization that all requests for protected health information (except requests made for treatment purposes) must be limited to the minimum amount of information needed to accomplish the purpose of the request.

Access to Protected Health Information

It is the policy of **Siouxland Women's Health Care, P.C.**, that access to protected health information must be granted to each employee or contractor based on the assigned job functions of the employee or contractor. It is also the policy of this organization that such access privileges should not exceed those necessary to accomplish the assigned job function.

Access to Protected Health Information by the Individual

It is the policy of **Siouxland Women's Health Care, P.C.**, that access to protected health information must be granted to the person who is the subject of such information when such access is requested, or at the very least within the timeframes required by the HIPAA Privacy Rule. It is the policy of **Siouxland Women's Health Care, P.C.**, to inform the person requesting access, of the location of protected health information if we do not physically possess such PHI but have knowledge of its location.

Amendment of Incomplete or Incorrect Protected Health Information

It is the policy of **Siouxland Women's Health Care, P.C.**, that all requests for amendment of incorrect protected health information maintained by this organization will be considered in a timely fashion. If such requests demonstrate that the information is actually incorrect, this organization will allow amending language to be added to the appropriate document and this addition will be done in a timely fashion. It is also the policy of this organization that notice of such corrections will be given to any organization with which the incorrect information has been shared. Information received from Siouxland Women's Health Care, P.C., is not to be changed, revised, or altered in any fashion.

Access by Personal Representatives

It is the policy of **Siouxland Women's Health Care, P.C.**, that access to protected health information must be granted to personal representatives of individuals as though they were the individuals themselves, except in cases of abuse where granting said access might endanger the individual or someone else. We will conform to the relevant custody status and the strictures of state, local, case, and other applicable law when disclosing information about minors to their parents.

Confidential Communications Channels

It is the policy of **Siouxland Women's Health Care, P.C.**, that confidential communications channels be used, as requested by the individuals, to the extent possible.

Disclosure Accounting

It is the policy of **Siouxland Women's Health Care, P.C.**, that an accounting of all disclosures subject to such accounting of protected health information be given to individuals whenever such an accounting is requested.

Marketing Activities

It is the policy of this **Siouxland Women's Health Care, P.C.**, that any uses or disclosures of protected health information for marketing activities will be done only

after a valid authorization is in effect. It is the policy of this organization to consider marketing any communication to purchase or use a product of service where an arrangement exists in exchange for direct or indirect remuneration, or where this organization encourages purchase or use of a product or service. This organization does not consider the communication of alternate forms of treatment, or the use of products and services in treatment to be marketing. Furthermore, this organization adheres to the HIPAA Privacy Rule that a face to face communication made by us to the patient, or a promotional gift of nominal value given to the patient does not require an Authorization.

Judicial and Administrative Proceedings

It is the policy of **Siouxland Women's Health Care, P.C.**, that information be disclosed for the purposes of a judicial or administrative proceeding only when: accompanied by a court or administrative order or grand jury subpoena; when accompanied by a subpoena or discovery request that includes either the authorization of the individual to whom the information applies, documented assurances that good faith effort has been made to adequately notify the individual of the request for their information and there are no outstanding objections by the individual, or a qualified protective order issued by the court. If a subpoena or discovery request is submitted to us without one of those assurances, we will seek to notify the individual, obtain his or her authorization, or obtain a qualified protective order before we disclose any information. In no case will we disclose information other than that required by the court order, subpoena, or discovery request.

De-Identified Data and Limited Data Sets

It is the policy of **Siouxland Women's Health Care, P.C.**, to disclose de-identified data only if it has been properly de-identified by a qualified statistician or by removing all the relevant identifying data. We will make use of limited data sets, but only after the relevant identifying data have been removed and then only to organizations with whom we have adequate data use agreements and only for research, public health, or health care operations purposes.

Authorizations

It is the policy of **Siouxland Women's Health Care, P.C.**, that a valid authorization will be obtained for all disclosures that are not for: treatment, payment, health care operations, to the individual or their personal representative, to persons involved with the individuals care, to business associates in their legitimate duties, to facility directories or for public purposes. This authorization will include all the mandatory elements and any authorizations generated from outside this organization will be checked to see if they are valid.

Complaints

It is the policy of **Siouxland Women's Health Care, P.C.**, that all complaints relating to the protection of health information be investigated and resolved in a timely fashion. Furthermore, it is the policy of **Siouxland Women's Health Care, P.C.**, that all complaints will be addressed to **Sheila Vondrak, Administrator, Privacy Officer**, who will be duly authorized to investigate complaints and implement resolutions if the complaint stems from a valid area of noncompliance with the HIPAA Privacy and Security Rule.

Prohibited Activities

It is the policy of **Siouxland Women's Health Care, P.C.**, that no employee or contractor may engage in any intimidating or retaliatory acts against persons who file complaints or otherwise exercise their rights under HIPAA regulations. It is also the policy of this organization that no employee or contractor may condition treatment, payment, enrollment, or eligibility for benefits on the provision of an authorization to disclose protected health information.

Responsibility

It is the policy of **Siouxland Women's Health Care, P.C.**, that the responsibility for designing and implementing procedures to implement this policy lies with the chief privacy officer (i.e. "CPO").

Verification of Identity

It is the policy of **Siouxland Women's Health Care, P.C.**, that the identity of all persons who request access to protected health information be verified before such access is granted.

Mitigation

It is the policy of **Siouxland Women's Health Care, P.C.**, that the effects of any unauthorized use or disclosure of protected health information be mitigated to the extent possible.

Safeguards

It is the policy of **Siouxland Women's Health Care, P.C.**, that appropriate physical safeguards will be in place to reasonably safeguard protected health information from any intentional or unintentional use or disclosure that is in violation of the HIPAA Privacy Rule. These safeguards will include physical protection of premises and PHI, technical protection of PHI maintained electronically and administrative protection. These

safeguards will extend to the oral communication of PHI. These safeguards will extend to PHI that is removed from this organization.

Business Associates

It is the policy of **Siouxland Women's Health Care, P.C.**, that business associates must be contractually bound to protect health information to the same degree as set forth in this policy. It is also the policy of this organization that business associates who violate their agreement will be dealt with first by an attempt to correct the problem, and if that fails by termination of the agreement and discontinuation of services by the business associate.

Training and Awareness

It is the policy of this **Siouxland Women's Health Care, P.C.**, that all members of our workforce have been trained by the compliance date on the policies and procedures governing protected health information and how **Siouxland Women's Health Care, P.C.**, complies with the HIPAA Privacy and Security Rule. It is also the policy of **Siouxland Women's Health Care, P.C.**, that new members of our workforce receive training on these matters within a reasonable time after they have joined the workforce. It is the policy of **Siouxland Women's Health Care, P.C.**, to provide training should any policy or procedure related to the HIPAA Privacy and Security Rule materially change. This training will be provided within a reasonable time after the policy or procedure materially changes. Furthermore, it is the policy of **Siouxland Women's Health Care, P.C.**, that training will be documented indicating participants, date and subject matter.

Sanctions

It is the policy of **Siouxland Women's Health Care, P.C.**, that sanctions will be in effect for any member of the workforce who intentionally or unintentionally violates any of these policies or any procedures related to the fulfillment of these policies.

Retention of Records

It is the policy of **Siouxland Women's Health Care, P.C.**, that the HIPAA Privacy Rule records retention requirement of six years will be strictly adhered to. All records designated by HIPAA in this retention requirement will be maintained in a manner that allows for access within a reasonable period of time. This records retention time requirement may be extended at this organization's discretion to meet with other governmental regulations or those requirements imposed by our professional liability carrier.

Cooperation with Privacy Oversight Authorities

It is the policy of **Siouxland Women's Health Care, P.C.**, that oversight agencies such as the Office for Civil Rights of the Department of Health and Human Services be given full support and cooperation in their efforts to ensure the protection of health information within this organization. It is also the policy of this organization that all personnel must cooperate fully with all privacy compliance reviews and investigations.

Investigation and Enforcement

It is the policy of **Siouxland Women's Health Care, P.C.**, that in addition to cooperation with Privacy Oversight Authorities, this medical practice will follow procedures to ensure that investigations are supported internally and that members of our workforce will not be retaliated against for cooperation with any authority. It is our policy to attempt to resolve all investigations and avoid any penalty phase if possible.